

EMS REGION III 2010 CONFERENCE – “PARTNERS FOR LIFE”
EXHIBITOR SHOW REGISTRATION & SPONSORSHIP
April 29 – May 2, 2010, Ruidoso, New Mexico

Date: January 5, 2010
To: EMS Exhibitor Representative and Other Interested Parties
Re: EMS Region III “Partners for Life” 2010 Exhibitor Registration & Sponsorship Application

Dear Exhibitor:

EMS Region III is accepting registrations for the exhibition hall at the EMS Region III 2010 “Partners for Life” Conference. The official start is months out, but plans for our 27th annual conference are underway and we are expecting it to be the largest ever. This year we are offering a \$ 100.00 per booth savings if you register by March 15, 2010. This year’s theme M*A*S*H* B*A*S*H will be a special celebration of EMS Region III’s 30th year in operation. More than 1,100 total participants are expected at the “Partners for Life” Conference April 26th – May 2nd, 2010 at the Ruidoso Convention Center in Ruidoso, NM. EMS Region III carries a rich tradition in bringing the national stage to New Mexico with the best EMS educators from across the country. This is supported by an overall participant conference satisfaction rating of 90% or better. If the EMS and Fire industry is a crucial part of your business, then the stakes are high for you to be involved.

The conference **EXHIBITOR SHOW** will be held at the Ruidoso Convention Center, 111 Sierra Blanca Drive and will run from Friday, April 30th through Sunday, May 2nd. Set-up for vehicles will be on Wednesday, April 28th, and setup for booths will be on Thursday, April 29th. There will be a cookout Thursday night to welcome all conference attendees and exhibitors, and a banquet with a live band on Friday night to enjoy the evening and visit with attendees.

The **EMS REGION III GOLF TOURNAMENT**, in memory of longtime friend, **Tim Fleming, former State EMS Medical Director**, will be held Thursday, April 29th, 2010 at “**The Links” Golf Course** conveniently located near the Convention Center. The tournament format will be a 2 person scramble format, you pick your partner. If you can’t find a partner, we will find one for you. **We are planning a shotgun start at 01:00 pm, with registration opening at 11:00 am. We are also providing you FREE all the range balls you want to hit!** After the tournament, we will be feeding all golfers next door at The Lodge. To register for the golf tournament, please call me at (575) 769-2639. **Entry Fee is \$100 per team.** If you need a partner, we’ll find one for you.

We invite you to consider these opportunities for involvement:

Exhibition Hall

Reach over 1,100 total participant from more than 400 different organizations and 300 decision makers from New Mexico, Texas, Colorado and Arizona by reserving your booth space in the exhibition hall.

Conference Corporate or Event Sponsors

Show your support while having your company name or logo stand out utilizing one of the **HIGH-IMPACT MARKETING OPPORTUNITIES** provided by being a corporate or event sponsor to “Partner’s for Life”. The majority of our conference participants are **VOLUNTEERS** and in addition to providing a spotlight for your company or product, your support allows Region III to provide affordable hands-on training and education that is needed to provide quality emergency care in the field.

Thank you for your consideration as an exhibitor and sponsor. **DUE TO LIMITED SPACE AND EXPECTED GROWTH, WE ENCOURAGE YOU TO MAIL OR FAX YOUR REGISTRATION FORM AS SOON AS POSSIBLE TO GUARANTEE A SPACE.** Please fill out and sign the attached exhibitor application/agreement and sponsorship form and return them to me at:

**EMS Region III
PO Box 1895
Clovis, New Mexico 88102-1895
Phone: (575) 769-2639
Fax: (575) 769-3485**

Upon receiving your registration and sponsorship form, I will mail you a confirmation letter with further details regarding booth and vehicle setup dates and times, a conference brochure, and a "direct shipment of products" address as well.

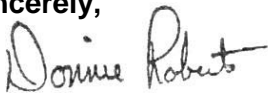
IF YOU ARE PROVIDING ITEMS FOR THE CONFERENCE BAG, THAT IS GIVEN TO EVERY CONFERENCE ATTENDEE, PLEASE HAVE THOSE ITEMS AT OUR OFFICE NO LATER THAN MARCH 5TH, 2010. The shipping address for our office is:

**EMS Region III
2421 East 21st Street
Clovis, NM 88101**

Finally, we would encourage you to reserve your hotel rooms early. Call us for a list of hotels or visit us on our web at www.emsregion3.org. **When making hotel reservations, please identify yourself as an EXHIBITOR WITH THE EMS REGION III CONFERENCE to receive our discount rates.**

If you have any questions or need further information on this exciting conference, exhibitor show, or golf tournament, contact me at (575) 769-2639 or e-mail me at droberts@emsregion3.org. We look forward to seeing you there!

Sincerely,



**Donnie Roberts, NREMT-P
Training Coordinator
Exhibitor Show Coordinator
Phone: (575) 769-2639
Fax: (575) 769-3485
droberts@emsregion3.org**

EMS REGION III 2010 "PARTNERS FOR LIFE" CONFERENCE
EXHIBITOR APPLICATION/AGREEMENT FORM
APRIL 30 – May 2nd, 2010, Ruidoso, New Mexico

EXHIBITOR'S AGREEMENT

IT IS MUTUALLY AGREED AND UNDERSTOOD BY BOTH PARTIES:

1. That the Exhibitor shall pay rent in the amount indicated at the time of submission, along with completion of the information on page two of this contract. Payment constitutes final sale and is nonrefundable for cancellation.
2. That the Exhibitor shall pay all fees or present a purchase order no later than April 15th, 2010.
3. That the exhibit area be used solely for the purpose of display and/or sales of the product line or service listed in the company information. Subleasing or booth space sharing is not allowed without prior approval of EMS Region III.
4. That no portion of the display shall extend into or otherwise encroach upon any other booth space, isle, walkway or public area, or rise above the show floor more than 15 feet, and that no alterations be made to the exhibit area without the consent of EMS Region III.
5. That the exhibit area shall be kept in a clean condition.
6. That the Exhibitor shall hold harmless EMS Region III or any of their agents for any liability, or personal injury to themselves or their agents, and/or loss or damage to personal property or company property during any portion of the conference.
7. That EMS Region III will open up the facility to begin receiving vehicles starting at noon on Wednesday, April 28th, 2010.
8. That the Exhibitor displaying a vehicle shall have the vehicle at the exhibit hall no later than 5:00 pm on Wednesday, April 28th, 2010.
9. That the Exhibitor will be allowed to set up their booth space between 8:00 am and 5:00 pm on Thursday, April 29th, 2010. Booth location will be provided by, and at the discretion of EMS Region III.
10. That the Exhibitor has their booth broke down by 11:00 am Sunday, May 2nd, but not before the close of show on Saturday, May 1st.
11. It is understood and agreed that payment for **EACH BOOTH SPACE** entitles the exhibitor to:
 - a. Wireless Internet
 - b. 10' X 10' Booth with pipes, drapes, table with skirts, chairs, electrical service, and carpeting
 - c. 1 banquet ticket for each exhibitor (max 2)*
 - d. 1 outdoor barbeque ticket for each exhibitor (max 2)*
 - e. 1 complimentary conference bag with conference shirt for each exhibitor (max 2)*
12. It is understood and agreed that payment for **EACH VEHICLE SPACE** entitles the exhibitor to:
 - a. Wireless Internet
 - b. 10' X 25' Space
 - c. 1 banquet ticket for each exhibitor (max 2)*
 - d. 1 outdoor barbeque ticket for each exhibitor (max 2)*
 - e. 1 complimentary conference bag with conference shirt for each exhibitor (max 2)*

* Extra booth staff fees will include all event meal tickets, conference bag and shirt.